

MUHAMMAD HASSAN

BUSINESS DEVELOPMENT EXECUTIVE

SUMMARY

I've a strong business acumen with 8 years of experience in business development, sales (upfront & upsell), B2B & B2C. I've worked in a variety of industries including financial services, IT & software, telecommunications & healthcare & dealt w a wide range of clients & currently running a successful e-commerce store & doing onsite as well as offsite SEO. I'm a strategic thinker with a proven ability to think outside the box and come up with creative solutions to problems. I'm also a strong negotiator and have a knack for building relationships with clients.

PERSONAL SKILLS

- effective communication
- time & project management
- highly organized & goal driven
- social media management
- competent & versatile professional
- reliable, attentive & responsive
- team leadership & team building
- customer dealing & satisfaction
- detail oriented, data analyst
- digital awareness, product expertise

HARD SKILLS

- Blender / Render
- microsoft office, excel, powerpoint & word
- adobe creative cloud
- wordpress.com
- 2D & 3D graphic designing
- tech & computer literacy
- cash drawer maintenance
- content creation, editing & marketing
- CRM & POS proficiency

CONTACT

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WORK EXPERIENCE

Ibex / Squaretrade

International Senior Sales Executive

The Tech Crafts

Upfront Sales Manager

EDUCATION

Udemy

Diploma in Digital Marketing. 2016

Ghazi Foundation College

2021

Intermediate in Computer Science from Karachi Board.

2016

The Kings School

Matriculation in Science from BSEK.